

## **BOARD MEETING MINUTES**

**March 7, 2016**

### **In Attendance:**

Paul S., Andy N., Mike C., Drew H., Mandy G., Bill S., Len G., Dave D., Aaron M., Kelley P.

### **Absent:**

Aaron, G., Eric P.

### **Fondo Fest Recap:**

- Andy presented a recap of the fondo showing net income of \$1,362.31
- Len stated Dustin Collins had a bill yet to submit for \$150 for crotch stickers, etc. Concerns were raised as this has happened in the past where items that could be inferred as “donated” the group later is paying for. Dustin needs to donate his time and submit costs only. Any future expenses for Dustin will need to get Board approved ahead of time.

### **Change of Venue:**

- Paul stated that the Starting Line approached FORC offering up their separate eating/banquet area free of charge on Mondays to host the monthly meetings.
- They have happy hour specials until 5:30 and are willing to do a \$5 burger baskets. They have \$2 domestic drafts. Will see if they can offer any local pints for \$3
- Parking will be an issue. There is a parking ramp next door which is \$0.75/hr. Don't believe there are bike racks
- Open up to see if other members want to pursue other venues and provide details. Great River Brewery was mentioned as they now have a separate room that we could potentially utilize and they are very bike friendly. More to come.

### **Trail Budgets:**

- Stewards can get with Andy to view their budgets, funds spent and remaining funds

### **Illiniwek Aberminator Race – April 17th**

- Race event has been posted and starting to get media coverage
- Race director was asked if there is a cap on spending. Race budgets working well lately since started giving out raffle tickets and started making our own trophies. No huge upcosts.
- Budget is around \$1,000.
- Nothing has been reserved yet (port-a-potties, tents, etc.)
- Discussion was held on whether we utilize FORC's pop-up tents at the event or spend the \$225 to have the large overhead tent (fee includes setup and take down). Split decision on which to go with. If we use pop-up tents, Paul suggested we would need more tents and tables at a cost of approximately \$800 from Sams Club (2 tents at \$300/ea and additional tables).

- It was decided to put a budget together to see where the numbers are. Paul is comfortable with around \$1,200-\$1,500. Biggest expenses are tent and port-a-potties (\$275-300/ea). Insurance is already taken care of (portion of registration fees goes directly to insurance coverage).
- No food vendor reserved yet. Mandy stated that Rudy's would be willing to come out. Suggestions for the food truck vendor at the event 2 years prior. Will look into further.
- Drew will check with the park to determine if we are able to bring in outside vendors or if sale permits are required. Mandy discussed that vendor Velarosa may be interested in setting up a tent.
- Trail maintenance needs to be done prior to the race. Leaves need to be blown, trees trimmed and fixing of treadwork and ruddiness in the trails. Drew mentioned this weekend is a potential depending on the amount of rain this week. He will post when something is set up.

#### **Other Trails:**

- Aaron M. mentioned that Kickapoo Up at Sunderbruch is in bad shape. Discussion held on foot traffic on trails even when they are posted closed.
- Discussion held and determined the bike clubs know, but maybe we need to reach out to any hiking and running clubs. We just need to get the word out.
- Aaron suggested placard signage at all trail entrances/exits from the pavement placed on a 6x6 post with a graphic to they can easily be seen. It was suggested that we start with about 3-4 of these signs to see if they help. Drew would also like these made for Illiniwek. Drew will work up a cost to have these made. More to come.
- Len also suggested another sign be made underneath the "Trails Closed" sign to read "To All Users". Drew will also work up cost for this.
- Social media – utilize where we can and get the word out.

#### **Treasurer Report:**

- Funds on hand - \$10,300
- February Income –
  - Memberships - \$240
  - Fondo Revenue - \$1,411
  - Merchandise Sales - \$399
  - Misc. Income - \$250
- Upcoming expenses – insurance installment payment

#### **Spring Bike Swap:**

- The Browns stated FORC could use the theatre in the Village of East Davenport at no cost. They will also supply the tables. Can be indoor/outdoor.
- Date is scheduled for April 10<sup>th</sup> from 12-3 pm.
- Invite other clubs as well to bring additional sales
- Mandy will make up flyers and will get local bike shops to advertise.

**City of Bettendorf – Bicycle/Pedestrian Committee:**

- Paul mentioned he attended a committee meeting
- Organized by Donny Miller
- Bettendorf is being credited as a bike friendly community

**Upcoming Events:**

- GOAT – Get Out And Trail ride on May 7<sup>th</sup>. Last year did Sunderbruch and Illiniwek. Illiniwek had very little turnout. Stick to just Sunderbruch this year.
- What about mountain biking 101, 201 classes – do we want to have in the spring? This will be brought up in the meeting to determine interest as Fred/Amie have expressed interest in doing this in the past.
- Mandy mentioned April 9<sup>th</sup> QCBC will have their Spring Into Biking event from 10-2. She will check further to see if FORC can get involved.

**Miscellaneous:**

- Banner update – Drew said Dustin was willing to donate a banner for promotional events.
- Drew also discussed wanting to print trifold brochures that talk about FORC, our trails, etc. These could be handed out at recreation centers, bike shops, in kiosks, etc. The cost is \$270 for 1,000 or approximately \$350 for 2,500. Initial thought was to only print 1,000 in case changes would need to be made; others suggested doing the full 2,500 as the cost difference is minimal and we could easily spread 2,500 around.
  - Drew motioned to have 2,500 brochures printed; seconded by Bill.
- Mandy mentioned people posting rides on HFDB Facebook page and not on the FORC site. Drew stated he could add a link directly from the home FORC page for posting rides. Drew also believes anyone can post to FORC's Facebook page, but will verify this.
- Len/Amber moving to Colorado in April. Len already discussed with Joe P. (Juicywipe) taking over Credit Island stewardship as he's been doing a lot of coordinating of fat bike rides and cleanup. Juicy does not want to organize the Fondo Fest at this time though.
- Bylaws – Drew stated that the bylaws needed to be updated with some non-discriminatory language and to show that FORC's purpose is for non-profit. This is standard language that is required to be included in order for the 501(c)(3).
  - Paul motioned for approval to update bylaws; seconded by Aaron M.

Meeting adjourned.